Elisa Charrié

UX-UI Designer

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PROFILE

UX-UI Designer with hands-on, in-house experience, I design user-centered interfaces while managing projects end-to-end. Combining UX design with day-to-day project management, I understand both business constraints and user needs, allowing me to propose solutions that are both usable and realistic to implement.

SKILLS

Tools
Figma (Auto Layout, components, prototyping), Framer, WordPress, Miro, Jira, Notion, DatoCMS, Maze, generative AI tools

Design & UX
User research, UX/UI Design, Design Thinking, User Flow, Wireframing & prototyping, Use-case writing, Product Design, Visual identity creation, No-code integration, UX audits, Ideation workshops

Project Management
Requirements scoping, Roadmap & backward planning, Stakeholder coordination, Agile methodologies (Scrum, Kanban), Workshop facilitation, Risk management, Reporting

PROFESSIONAL EXPERIENCE

Crédit Agricole – Transitions and Energy Division | Digital Project Manager – UX (Work-Study Program)
September 2025 – November 2026 • Montrouge

- Contributed to optimizing the user experience alongside the UX Designer: took part in website redesign meetings, produced wireframes to guide the homepage design, wrote user stories.
- Analyzed business and user needs, prioritized product developments and managed the backlog: led the simulator API migration project end-to-end (benchmarking, vendor meetings, decision file, implementation support).
- Oversaw website developments: tracked releases, coordinated stakeholders and led functional acceptance testing — 15+ production releases · 6 new partner landing pages · +5% increase in leads generated · increased site visibility.
- Optimized content integration in DatoCMS to improve page readability and performance.
- Designed, wrote and distributed newsletters: 5 newsletters produced · open rate of up to 100% · click-through rate of 4%.
- Actively participated in Agile ceremonies: sprint planning, reviews, demos.

Xdemat | Digital Project Manager / Document Manager (Permanent Contract)
January 2022 – August 2025 • Paris

- Managed and administered electronic document management (EDM) tools: user support, ticket escalation, participation in acceptance testing meetings (Société des Grands Projets).
- Analyzed needs, audited existing systems and conducted benchmarking for the Xdemat website redesign.
- Designed mockups (desktop, tablet, mobile) and built the website on WordPress (template selection, brand guidelines, HTML/CSS and no-code integration).
- Conducted a full UX audit with recommendations for an external client website (Eowin).
- Contributed to the design and deployment of a GDPR-compliant data destruction platform (BNP).
- Coordinated with stakeholders and wrote functional and technical documentation.

EDUCATION

L'École Multimédia | UX Designer Bachelor's Degree
October 2025 – October 2026 • Paris

- Anim'Connect Project: app connecting animal shelters with volunteers — user research, ideation, wireframing, interactive prototypes and Design System (Figma).
- Post-Secondary Guidance App Project: field user research (high school and college students), UX journey design (user flow, wireframes, Figma prototypes), project planning and budget estimation.
- Méliès Project: design of an interactive cultural mediation experience — user research, user journey, ideation, wireframes, UI Design and interactive prototype (Figma)

Université Grenoble Alpes | Master's Degree in Information and Documentation Science
September 2020 – June 2022 • Grenoble

High Honors (Mention Très Bien)

LANGUAGES

French: Native • English: Intermediate (professional reading and writing)